



# DESIRE TECHNOLOGIES INTERNATIONAL LTD

152 – 160 City Rd, London EC1V 2NX, United Kingdom  
106/2B Raja Ram Mohan Sarani (Amherst Street )  
Kolkata-700009, West Bengal, India

[www.desiretech.com](http://www.desiretech.com) +91-33 3554 2842 | +91-9830682298 (Whats App)

Website: [www.desiretech.com](http://www.desiretech.com) Email: support@desiretech.com

## Business Proposal

12<sup>th</sup> Sep 2020

Douglas Design Studio  
317 Carlton St.  
Toronto, ON M5A 2L8  
+1 416 538 4692

Dear Sir / Madam

Thanks for taking the time to speak with me and share your vision for your esteemed organization / company . I am sending you this proposal on behalf of our company Desire Technologies. We have more than 1000 clients worldwide. Only from **U.K** we have more than 50 valuable client and in **India** over 450 clients are associate with us. Besides that we have build more that 5000 Website, software and Mobile application and **more than 250 businesses who are regularly engaged with us for their Digital Promotion and marketing**. They are from every corner of the world like Germany Italy , UAE, Canada, Australia, France, Bangladesh ,Thailand and so on.

We are the official Digital Marketing Consultant of IGBS College UAE -University of West Scotland . We are digital media and IT ( Information Technology ) partners of the biggest Hindu temple and trust in India **Sri Adi Guru Sankaracharya Temple**. We are associated with the **Association Of Plastic Surgeon** and Indian Biggest Brand Shree Laxmi Balaji Fragrance as their software developer and digital marketing partner .Marina Beach Resort is one of the biggest resorts which is associated with us. **Kolkatabazar** Online Grocery, Garments and Décor is also Developed and Managed by Us.

In last 10 years we have developed a few Websites , Mobile and Web Application and Mobile related to ..... and now We would be enthused to partner with you.

In my proposals, I try to ensure that we address each of your needs with a solution. From our discussions, these are the features that seem to have emerged and are the most important to solve for you:



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List of the Features of our Web Solution For your Interior Decoration Company given as follows.

## Digital Marketing Part : Monthly 13000/- INR (200\$)

1. Digital Banner Creation
2. Video Promo Ad For Holidays and Special Event
3. Video Review and Testimonial
4. Social Bookmarking
5. Social Profile creation
6. Facebook Posting
7. Twitter tweet
8. Whatsapp Banner Video
9. Instagram Banner
10. LinkedIn Posting
11. Snapchat
12. Pinterest Channel Promotion
13. Youtube Video
14. Vimeo Video
15. Justdial Sulekha and Others Local Business Listing Review
16. Google My Business Review & Increase people talking about.
17. Email Blasting
18. Bulk SMS Blasting
19. Tele Calling
20. Directory Submission
21. Search Engine Submission
22. Classified
23. Business Listing
24. RSS feeds submission
25. URL Pinging
26. Blog Creation & posting
27. Forum
28. Article Bookmarking
29. Blog Bookmarking
30. Press Release submission
31. Question & Answering

Cost for GooglePPC and Facebook ads campaign(if required):

1. PPC Campaign Setup: Rs.2000one time.
2. PPC Campaign Running fees per month(Google, Youtube, Bing, Gmail, LinkedIn, Twitter): 30000 per month up to budget of 450,000.
3. Facebook & Instagram ad Campaign Setup: 1000one time. 4. Facebook ads Campaign Running fees per month:



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2000per month up to budget of 20000

Website Part: One Time Development Cost Rs.15000 /- (150\$)Yearly Maintenance 3000 (150\$)

1. Domain ([www.yourcompany.com](http://www.yourcompany.com)) If you don't have it .
2. Server space.
3. Design your website so it is professional, engaging, and matches your brand vision.
4. Unlimited webpage.
5. Portfolio Gallery (Category wise).
6. Interior Cost Estimator tool.
7. Online Appointment Booking and Inquiry Form
8. Customer Portal with Blogging
9. Mobile Site
10. Onsite SEO Ready
11. Whatsapp Button for Website
12. Live Text Chat ( Video & Audio Chat Add on Features)
13. Facebook Page + Like Box
14. Google Business Listing
15. Business mail id integrated in Gmail (Like: name@yourdomainname.com)
16. Free updation (By mail)
17. Sharing tools
18. Monthly website backup and update

Inbound and Outbound Sales and Support Team

19. Customer feedback and Support Ticket System integrated with Dedicated Agent.
20. Manage your leads with Outbound Call Center Agent with Lead Generation Cloud Calling Software .

Please let me know if these issues are in alignment with your concerns. After you go through the proposal, let me know where you would like to go from here.

Warmest Regards,

Priyanka Chowdhury

FROM: DESIRE TECHNOLOGIES INT LTD

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