

*Desire the power of all achievement*

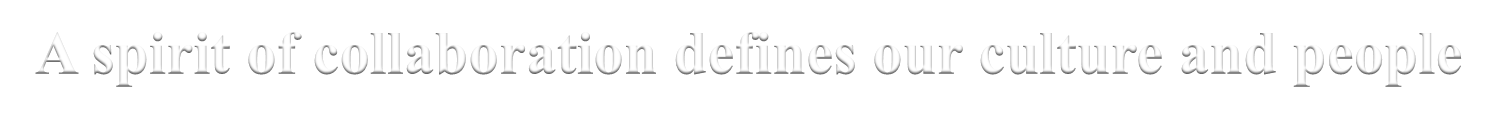
***Identify Your Ideal Client. ...***

***Discover Where Your Customer Lives Know Position Yourself as the Answer Try Direct Response Marketing***

***Build Partnerships***

# Increase Your

**Business With Us**



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Desire Technologies is a global Marketing, Advertising, Digital Marketing , Web design and Mobile App Development Company. We are a platform for personal growth and creative self- expression. We are an independent creative and digital marketing agency established in 2009. We collaborate with brands to accelerate their growth.

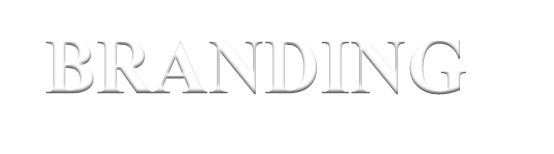
We at Desire Technologies are committed to provide you the best solution in Digital marketing, Regular Marketing, Branding and also provide best support in the recent Industry.

We develop innovative models for traditional experiences and craft unexpected approaches to immersive digital experiences, social media engagement, and community management.

We have expertise in web design, web development, ecommerce, Search Engine Optimization (SEO), Search engine marketing (SEM), Social Branding and online marketing solutions. Our online marketing strategies ensure the maximum exposure of your business. We’re continually perfecting the art of partnership. Through our commitment to measurable results, a collaborative approach, and expertise in emerging technologies, there’s a reason why Desire Technologies is Kolkata’s abundantly awarded, full-service advertising and marketing agency.

* ***If you are a Small Business, SSI Manufacturer, Exporter, Wholesaler, Retailer, Consultant, NGO, School, College, Hotel, Travel & Tours Operator, Caterer, Restaurant, Club or Association, and for any other Big or small entity we have developed a special low cost Marketing Design and Package catering specifically to your needs and your budgets, to make it affordable year after year.***
* We would be happy to **design a web site** for your business or professional needs. Please do [**contact us**](https://www.desiretech.com/contact-us/), we are sure we will have specific solutions that fit your budget and target markets.

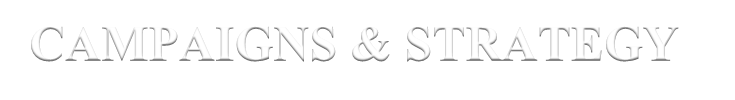
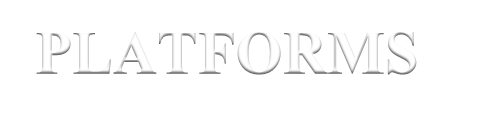
We have valuable clients not only in our Country India but also in UK , USA, UAE, Middle east, Malaysia Singapore and many more countries. We have our own team of skilled php android IOS Developers in India, Having an experienced team of skilled SEO professional, we have created our niche as a top 10 SEO company in India.



We breathe life into your company story, developing branding that advances your message and

forms a distinct image. While each phase moves your brand somewhere new and exciting, we continuously infuse direction from what we’ve learned about where the brand has come from,

where you’d like the brand to go, and how the new brand image will impact consumer behavior.



Positioning Brand DNA Messaging Logo Mark

Brand Development

We design functional interfaces for an aesthetically pleasing digital presence that helps tell your story and boosts brand performance.

Mobile/Web Apps E-commerce UX/UI Design Corporate Presence

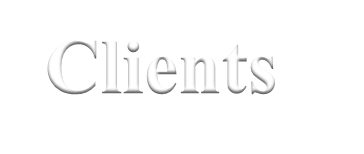
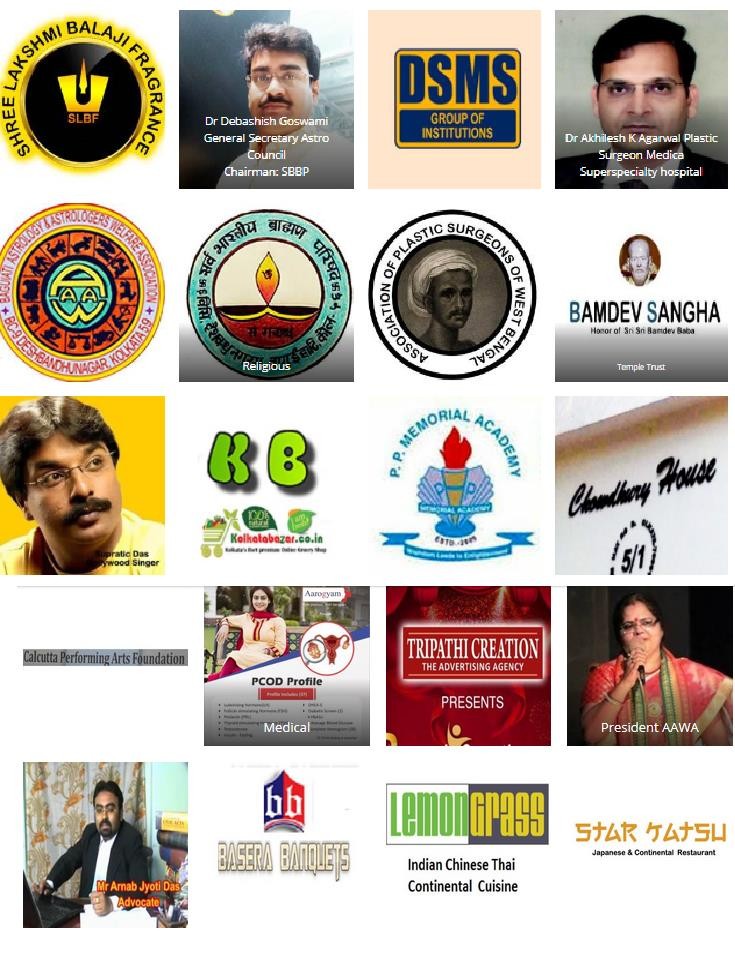
Robotics

We take your brand, platform, and the business you’ve worked so hard to build out into the world through campaigns. And we’re not just throwing you to the wolves, mind you, but rather preparing you to go to market with a sound lead generation strategy and the metrics to back it up.

Marketing Strategy Media

Experiential Digital SEO/SEM

Lead Generation



***Industries We Serve From Coast to Coast***

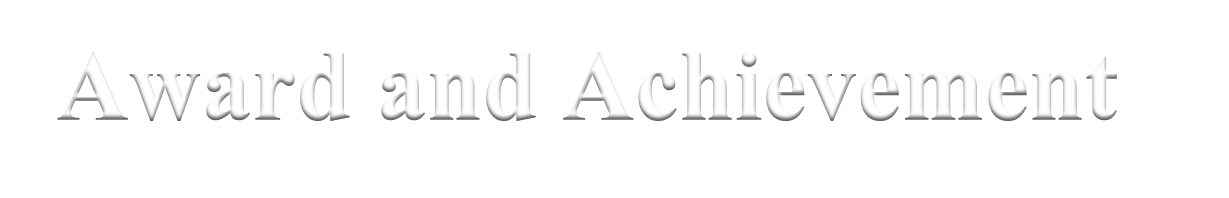
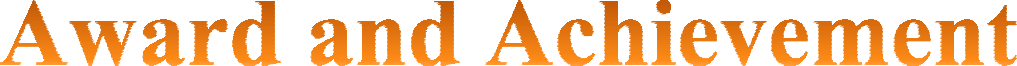
## For each and every industry we embrace, we are deeply experienced and highly resourceful.



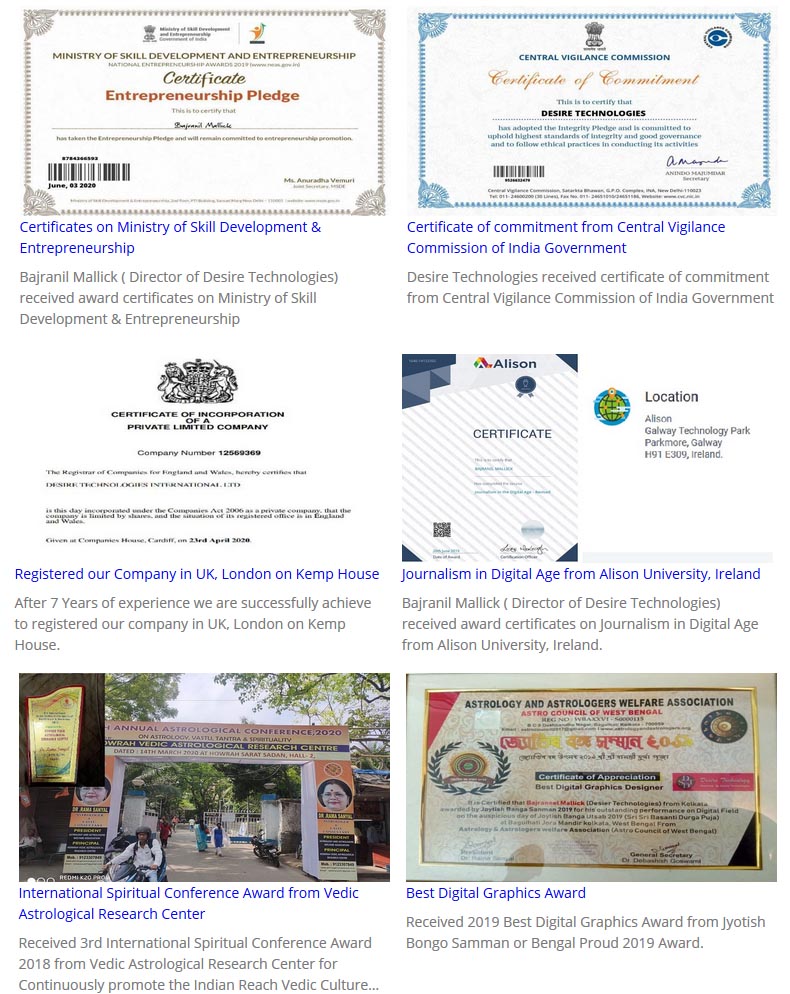
We grow our clients’ businesses by giving brands an Emotional Advantage.

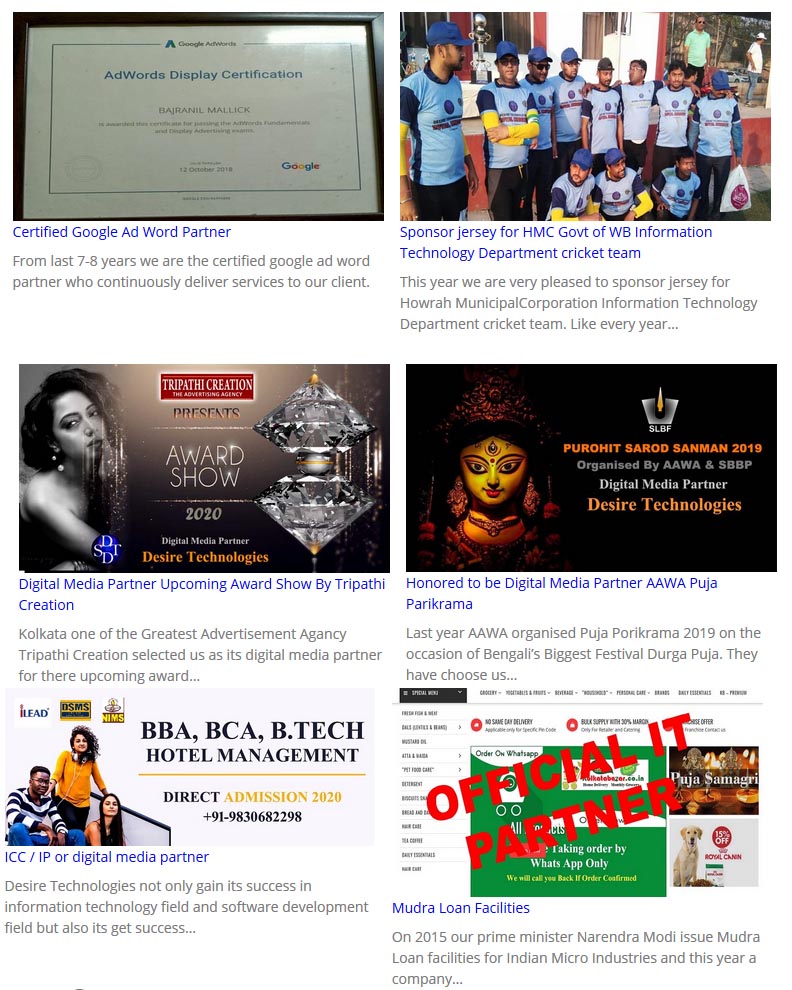






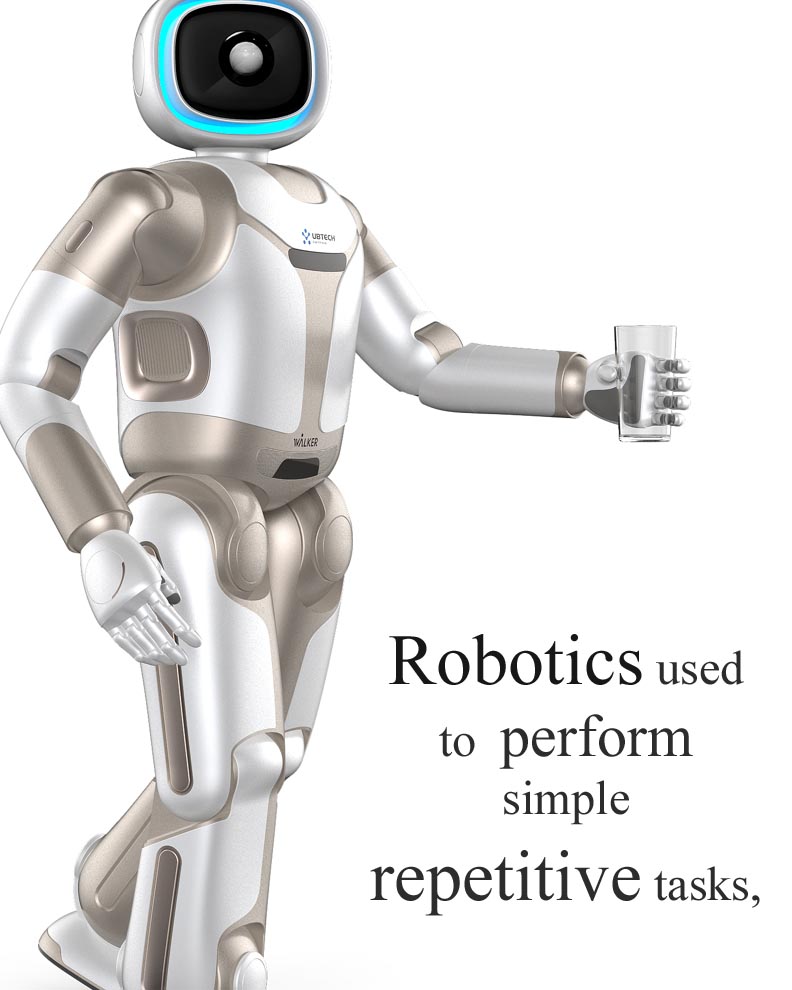
***Truly honored to receive***



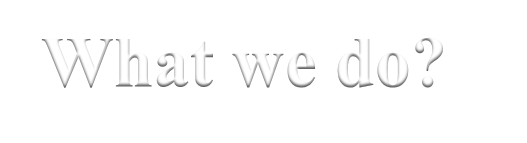


What We Do? **(Mobile App Development)**

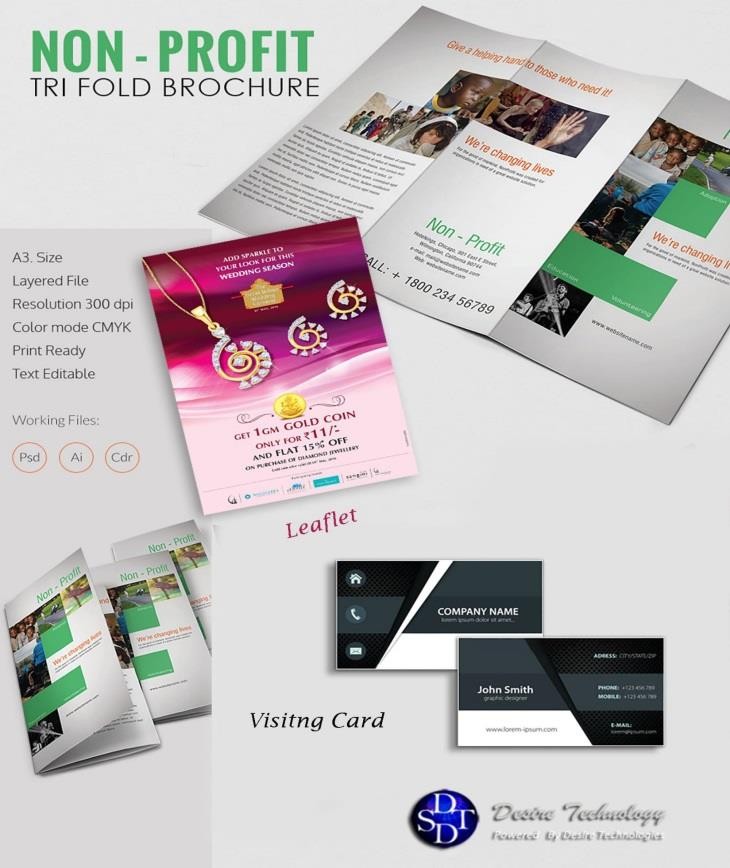




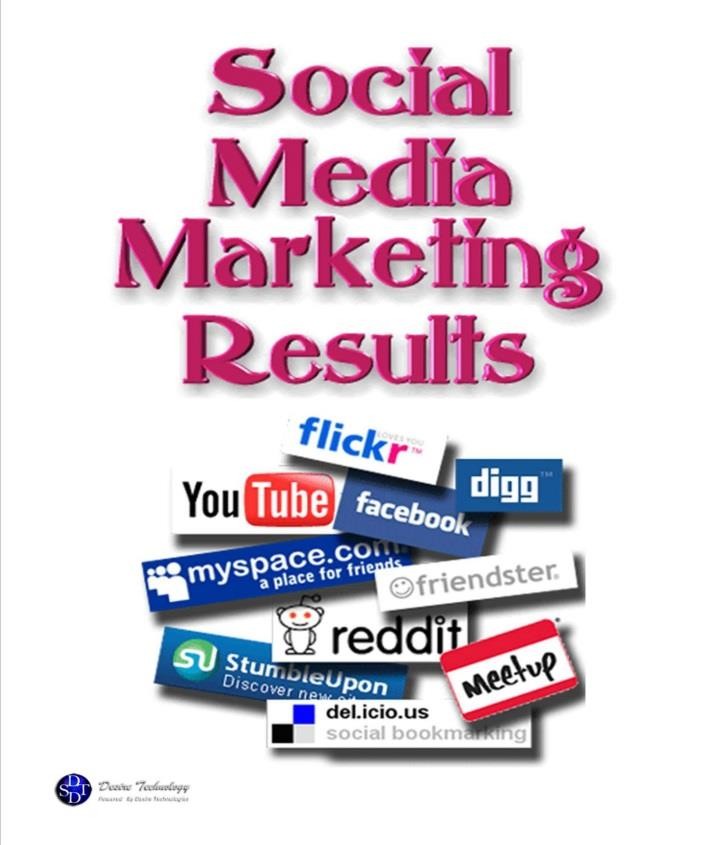






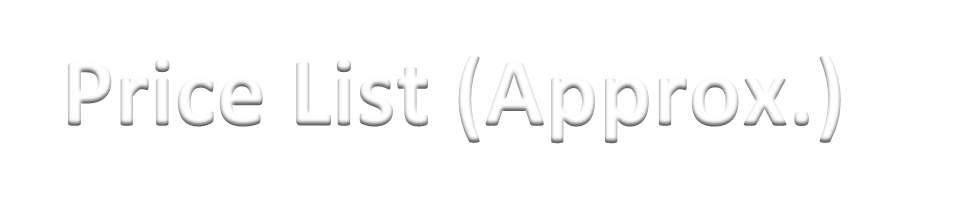








***warehousing***



1. Big Hording In Some Popular Area Like Ultandanga , Gariahat, Airport Vip Road, By Pass, Mg Road Road Etc. – Per Hording With Led

### Rs. 60000/- To Rs. 100000/- 20ft \* 10ft Approx.

**Rs. 120000/- To – Rs.250000/- 40 Ft. \* 40 Ft. Approx.**

1. Kmc Tax Will Be Taken As Per Municipality Rules.
2. Model And Product Photo Shoot , Videos For Advertising Male Female With Makeup & Studio Charge & Photographer Charge

### Rs. 10000/- (Onwards)

1. E Commerce Website Plus Mobile Apps

### Rs. 9999 /- ( Onwards) Native App Minimum 50000/-

1. Digital Online Marketing And Seo (Search Engine Optimization) Including Google Front Page Facebook ,Twitter, Youtube Etc.Promotion

### Rs. 4999/- Per Month (Onwards).

1. 24\*7 Live Support System On Behalf Of Your Company To Your Client

### Rs 2000/- Per Month ( Onwards).

1. Internet Ads Like Facebook And Others

### Rs 1999/- (Onwards)

1. Bulk Sms

### Rs. 15-60 Paisa (Onwards).

1. Television Ads

### Rs 2000 Per 10 Sec (Onwards)

**Rs 50000/-Per 10sec (Onwards) (** Advertisement In Between Popular Tv Program In Star Plus, Colors Etc )

**Rs 10000/- For 10sec (Onwards)** (Local Channel Ie Zee Bangla, Star Jalsa)

**Rs 2000/- (Onwards)** (National And Domestic News Channel For 10sec )

At Length Minimum 10 Sec , Frequency 5 Spot Per Days ( Minimum 7 Days )

1. Radio Ads

### Rs 500 Per 10sec (Onwards) Local

1. Newspaper Ad Like Anadabazar Pratika , Telegraph –

**Rs 6000/- Onwards** Per 100 To 150 Character **In Metro City And Rs 1000/- (Onwards)** Per 100 To 150 Character **In District**

**Rs 7000/- Per 15 Sq Cm** Times Of India , Hindustan Times , Aajkal, Statesman – **( In Kolkata And Any Other Metropolitan City) Approx**

Special Ads Like Full Page , Extra Page Ads Cost Is Completely Depends Day To Day Rate.

1. Complex Lift

Promotion Inside And In Between Complex Shopping Mall Hospital’s Lift

**Rs. 5000 To Rs. 20000** Monthly ( Onwards)

1. Leaflet Distribution

### Rs 10000/- (Onwards) For One Time Cover 1000 Shop And 10000/- People Daily 6 To 7 Hrs

1. **Ola Uber Ads :**

Budget Varies Car Wise

### Product Launching And Promotional Event :

Budget Varies Eventwise.

1. **Direct Sales Person** Hire Shop To Shop Dorr To Door

### Rs. 10000/- Per 100/- Shop Monthly Onwords

1. **Warehousing :**

We provide warehouse in kolkata for the company who want to store their products permanently and temporary basis in kolkata for distribution . Our warehouses is situated in prime location like central kolkata sealdah and burrabazar . All transport and logistic company are available near our warehouse location. Warehouse For Storages 100-150 Sqft –

### Rs 10000/- (Monthly) Onwards And Minimum 6 Month Agreement .

1. Logistic :

We Have Logistic Facilities For Your Business In Our Local Area . We Have Maruti Van, Scooter, Bike, Chota Hati.

Rate Of Chota Hati Per Km

### Rs 30/- Onwards Or Rs. 8 Per Min Onwards

**DESIRE TECHNOLOGIES**

106/2B Raja Ram Mohan sarani (Amherst Street) ,Kolkata- 700009, West Bengal, India

**DESIRE TECHNOLOGIES INTERNATIONAL LTD**

**UK (London)**

[www.desiretech.com](file://localhost/C:/Users/main/Desktop/8.2.2020/d/www.desiretech.com)

**+91-9830682298**