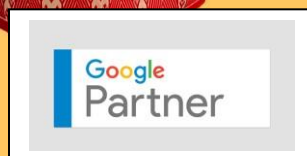


DESIRE TECHNOLOGIES

Desire the power of all achievement

***Identify Your Ideal Client. ...
Discover Where Your Customer Lives
Know Position Yourself as the Answer
Try Direct Response Marketing
Build Partnerships***

**Increase Your
Business With Us**



A spirit of collaboration defines our culture and people.

Desire Technologies is a global Marketing, Advertising, Digital Marketing , Web design and Mobile App Development Company. We are a platform for personal growth and creative self-expression. We are an independent creative and digital marketing agency established in 2009. We collaborate with brands to accelerate their growth.

We at Desire Technologies are committed to provide you the best solution in Digital marketing, Regular Marketing, Branding and also provide best support in the recent Industry. We develop innovative models for traditional experiences and craft unexpected approaches to immersive digital experiences, social media engagement, and community management.

We have expertise in web design, web development, ecommerce, Search Engine Optimization (SEO), Search engine marketing (SEM), Social Branding and online marketing solutions. Our online marketing strategies ensure the maximum exposure of your business. We're continually perfecting the art of partnership. Through our commitment to measurable results, a collaborative approach, and expertise in emerging technologies, there's a reason why Desire Technologies is Kolkata's abundantly awarded, full-service advertising and marketing agency.

- ***If you are a Small Business, SSI Manufacturer, Exporter, Wholesaler, Retailer, Consultant, NGO, School, College, Hotel, Travel & Tours Operator, Caterer, Restaurant, Club or Association, and for any other Big or small entity we have developed a special low cost Marketing Design and Package catering specifically to your needs and your budgets, to make it affordable year after year.***
- We would be happy to **design a web site** for your business or professional needs. Please do [contact us](#), we are sure we will have specific solutions that fit your budget and target markets.

We have valuable clients not only in our Country India but also in UK , USA, UAE, Middle east, Malaysia Singapore and many more countries. We have our own team of skilled php android IOS Developers in India, Having an experienced team of skilled SEO professional, we have created our niche as a top 10 SEO company in India.

BRANDING

We breathe life into your company story, developing branding that advances your message and forms a distinct image. While each phase moves your brand somewhere new and exciting, we continuously infuse direction from what we've learned about where the brand has come from, where you'd like the brand to go, and how the new brand image will impact consumer behavior.

- Positioning
- Brand DNA
- Messaging
- Logo Mark
- Brand Development

PLATFORMS

We design functional interfaces for an aesthetically pleasing digital presence that helps tell your story and boosts brand performance.

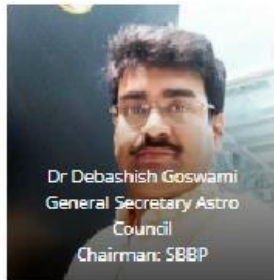
- Mobile/Web Apps
- E-commerce
- UX/UI Design
- Corporate Presence
- Robotics

CAMPAIGNS & STRATEGY

We take your brand, platform, and the business you've worked so hard to build out into the world through campaigns. And we're not just throwing you to the wolves, mind you, but rather preparing you to go to market with a sound lead generation strategy and the metrics to back it up.

- Marketing Strategy
- Media
- Experiential
- Digital
- SEO/SEM
- Lead Generation

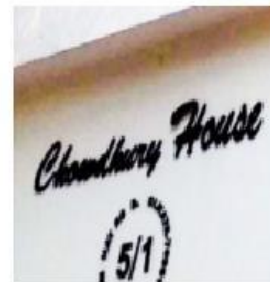
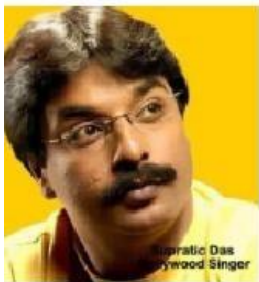
Clients



*Industries
We Serve
From
Coast to
Coast*



For each and every industry we embrace, we are deeply experienced and highly resourceful.



Calcutta Performing Arts Foundation



Our business is to grow yours

We grow our clients' businesses by giving brands an Emotional Advantage.



Award and Achievement

Truly honored to receive



Certificates on Ministry of Skill Development & Entrepreneurship

Bajranil Mallick (Director of Desire Technologies) received award certificates on Ministry of Skill Development & Entrepreneurship



Certificate of commitment from Central Vigilance Commission of India Government

Desire Technologies received certificate of commitment from Central Vigilance Commission of India Government



Registered our Company in UK, London on Kemp House

After 7 Years of experience we are successfully achieve to registered our company in UK, London on Kemp House.



Journalism in Digital Age from Alison University, Ireland

Bajranil Mallick (Director of Desire Technologies) received award certificates on Journalism in Digital Age from Alison University, Ireland.



International Spiritual Conference Award from Vedic Astrological Research Center

Received 3rd International Spiritual Conference Award 2018 from Vedic Astrological Research Center for Continuously promote the Indian Reach Vedic Culture...



Best Digital Graphics Award

Received 2019 Best Digital Graphics Award from Jyotish Bongo Samman or Bengal Proud 2019 Award.



Certified Google Ad Word Partner

From last 7-8 years we are the certified google ad word partner who continuously deliver services to our client.



Sponsor jersey for HMC Govt of WB Information Technology Department cricket team

This year we are very pleased to sponsor jersey for Howrah Municipal Corporation Information Technology Department cricket team. Like every year...



Digital Media Partner Upcoming Award Show By Tripathi Creation

Kolkata one of the Greatest Advertisement Agency Tripathi Creation selected us as its digital media partner for there upcoming award...



Honored to be Digital Media Partner AAWA Puja Parikrama

Last year AAWA organised Puja Porikrama 2019 on the occasion of Bengali's Biggest Festival Durga Puja. They have choose us...



ICC / IP or digital media partner

Desire Technologies not only gain its success in information technology field and software development field but also its get success...

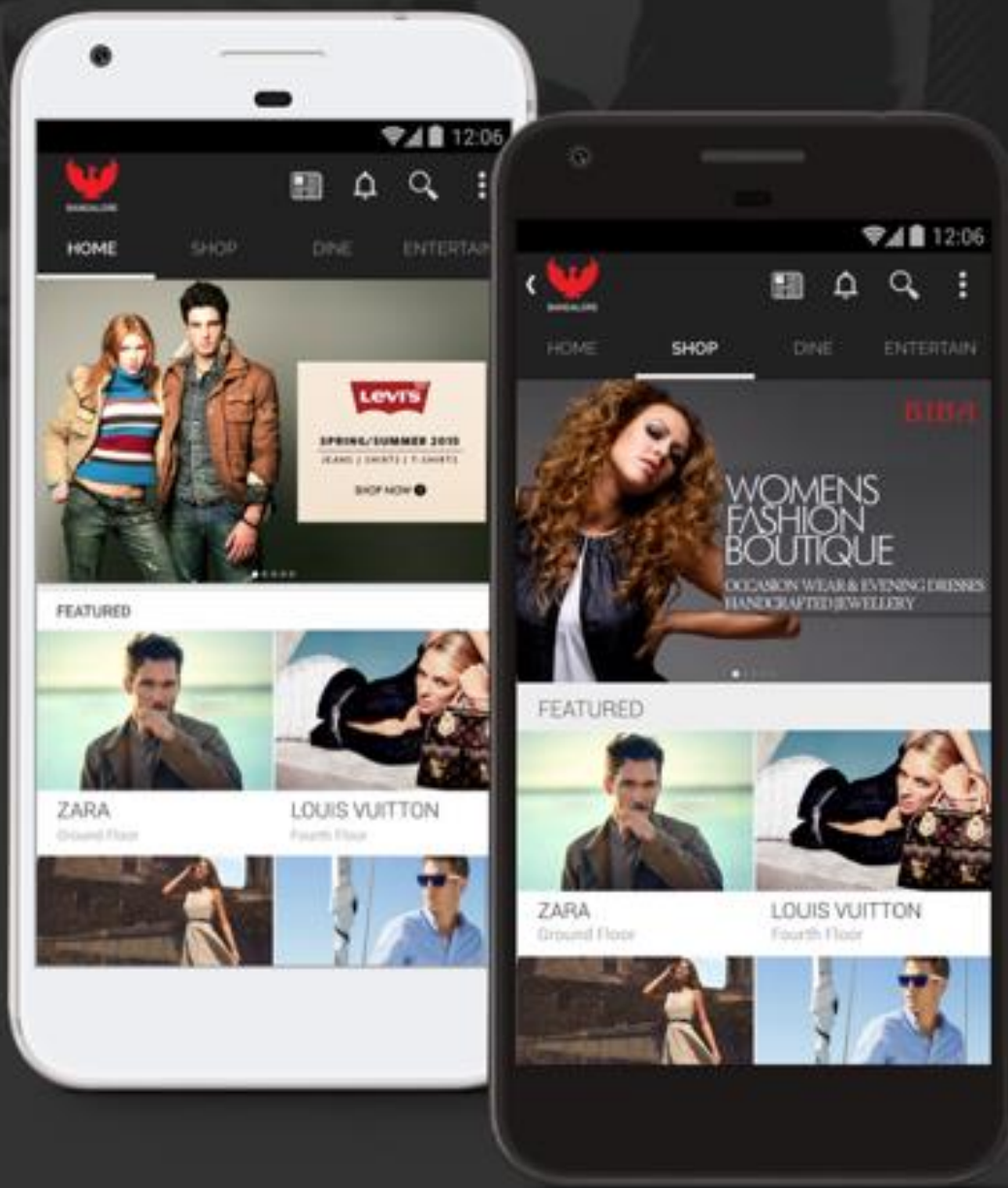


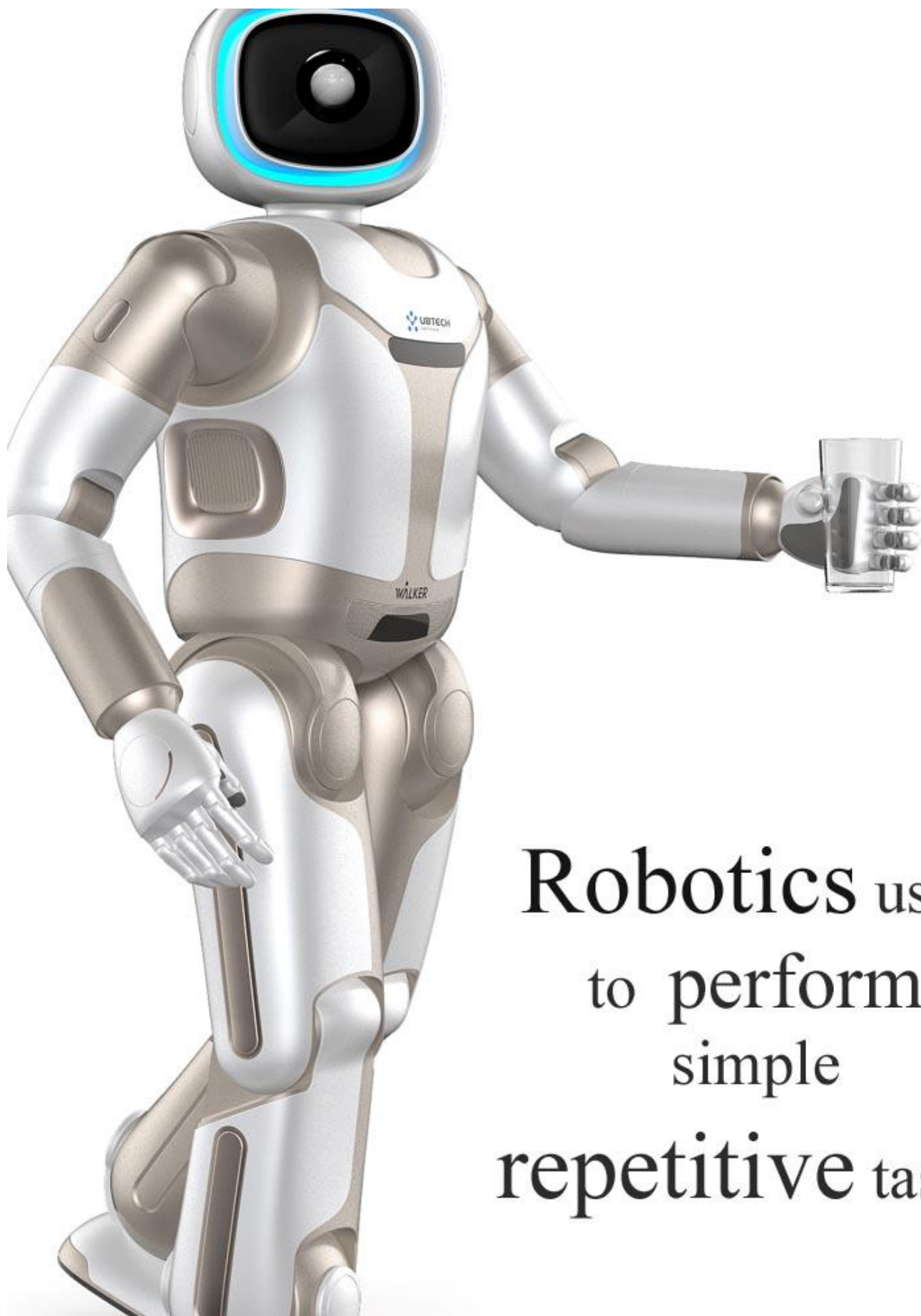
Mudra Loan Facilities

On 2015 our prime minister Narendra Modi issue Mudra Loan facilities for Indian Micro Industries and this year a company...

What We Do? (Mobile App Development)

Shopping Mall





Robotics used
to perform
simple
repetitive tasks,

What we do?





30 Second Radio Advertising SPOTS

1. Introduce the Product

2. Discuss About Benefits

3. Tempt the Listeners

4. Call to Action

www.mymediakart.com

SDT Desire Technology
Powered By Desire Technologies

NON - PROFIT TRI FOLD BROCHURE

A3. Size
Layered File
Resolution 300 dpi
Color mode CMYK
Print Ready
Text Editable

Working Files:
Psd Ai Cdr

Leaflet

Visiting Card

SDT Desire Technology
Powered By Desire Technologies

THE POWER OF SMS MARKETING

29%
of tweets are read.

12%
of Facebook posts are read.

98%
of text messages are read.

20%
of emails are opened.

CHECK 10 times/day

The average person looks at their phones 10 times per day.

14 hours

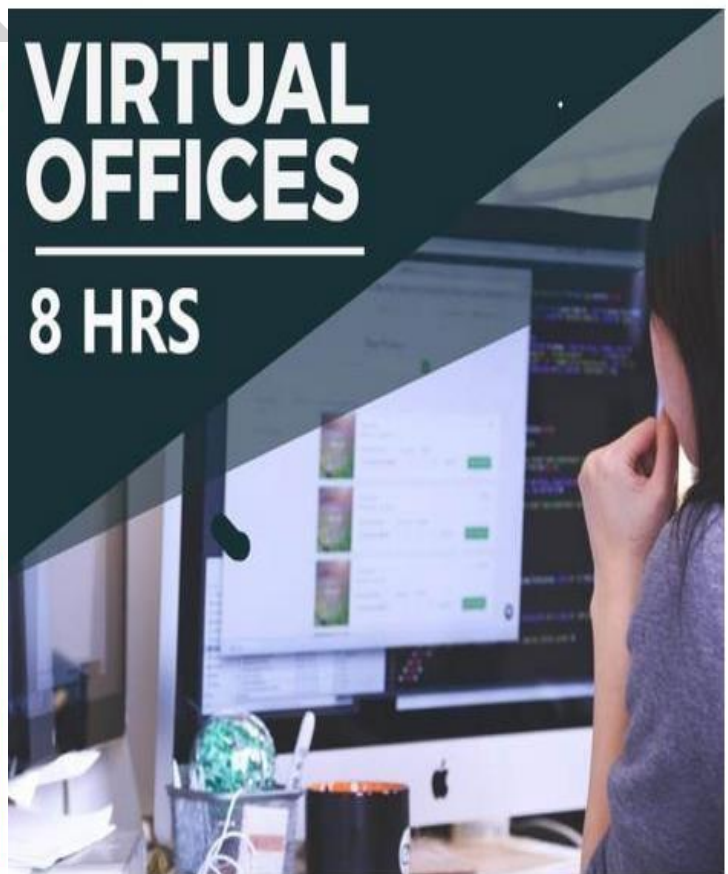
Mobile phone users have their phone within an arm's reach 14 hours per day.

SMS marketing campaigns are opted out less than 5% of the time.

SDT Desire Technology
Powered By Desire Technologies



Social Media Marketing Results



Desire Technologies



Price List (Approx.)

1. Big Hording In Some Popular Area Like Ultandanga , Gariahat, Airport Vip Road, By Pass, Mg Road Road Etc. – Per Hording With Led
Rs. 60000/- To Rs. 100000/- 20ft * 10ft Approx.
Rs. 120000/- To – Rs.250000/- 40 Ft. * 40 Ft. Approx.
2. Kmc Tax Will Be Taken As Per Municipality Rules.
3. Model And Product Photo Shoot , Videos For Advertising Male Female With Makeup & Studio Charge & Photographer Charge
Rs. 10000/- (Onwards)
4. E Commerce Website Plus Mobile Apps
Rs. 9999 /- (Onwards) Native App Minimum 50000/-
5. Digital Online Marketing And Seo (Search Engine Optimization) Including Google Front Page Facebook ,Twitter, Youtube Etc.Promotion
Rs. 4999/- Per Month (Onwards).
6. 24*7 Live Support System On Behalf Of Your Company To Your Client
Rs 2000/- Per Month (Onwards).
7. Internet Ads Like Facebook And Others
Rs 1999/- (Onwards)
8. Bulk Sms
Rs. 15-60 Paisa (Onwards).

9. **Television Ads**

Rs 2000 Per 10 Sec (Onwards)

Rs 50000/-Per 10sec (Onwards) (Advertisement In Between Popular Tv Program In Star Plus, Colors Etc)

Rs 10000/- For 10sec (Onwards) (Local Channel Ie Zee Bangla, Star Jalsa)

Rs 2000/- (Onwards) (National And Domestic News Channel For 10sec)

At Length Minimum 10 Sec , Frequency 5 Spot Per Days (Minimum 7 Days)

10. **Radio Ads**

Rs 500 Per 10sec (Onwards) Local

11. **Newspaper Ad Like Anadabazar Pratika , Telegraph –**

Rs 6000/- Onwards Per 100 To 150 Character **In Metro City And**

Rs 1000/- (Onwards) Per 100 To 150 Character **In District**

Rs 7000/- Per 15 Sq Cm Times Of India , Hindustan Times , Aajkal, Statesman – (**In Kolkata And Any Other Metropolitan City**) **Approx**

Special Ads Like Full Page , Extra Page Ads Cost Is Completely Depends Day To Day Rate.

12. **Complex Lift**

Promotion Inside And In Between Complex Shopping Mall Hospital's Lift

Rs. 5000 To Rs. 20000 Monthly (Onwards)

13. **Leaflet Distribution**

Rs 10000/- (Onwards) For One Time Cover 1000 Shop And 10000/- People
Daily 6 To 7 Hrs

14. **Ola Uber Ads :**

Budget Varies Car Wise

15. **Product Launching And Promotional Event :**

Budget Varies Eventwise.

16. **Direct Sales Person** Hire Shop To Shop Door To Door

Rs. 10000/- Per 100/- Shop Monthly Onwards

17. Warehousing :

We provide **warehouse in kolkata** for the company who want to store their products permanently and temporary basis in kolkata for distribution . Our warehouses is situated in prime location like **central kolkata sealdah and burrabazar** . All transport and logistic company are available near our warehouse location. Warehouse For Storages 100-150 Sqft –

Rs 10000/- (Monthly) Onwards And Minimum 6 Month Agreement .

18. Logistic :

We Have Logistic Facilities For Your Business In Our Local Area . We Have Maruti Van, Scooter, Bike, Chota Hati.

Rate Of Chota Hati Per Km

Rs 30/- Onwards Or Rs. 8 Per Min Onwards

DESIRE TECHNOLOGIES

106/2B Raja Ram Mohan sarani (Amherst Street) ,Kolkata-700009, West Bengal, India

DESIRE TECHNOLOGIES INTERNATIONAL LTD

UK (London)

www.desiretech.com

+91-9830682298